

Date: 2 - 4 September 2025

Location: Kuala Lumpur Convention Centre, Malaysia

### Join the UK & EIC Pavilion at Oil & Gas Asia (OGA)

Secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The Oil & Gas Asia Exhibition (OGA), presents an ideal ground for the O&G stakeholders to meet key decision makers from national and international oil companies, at the same time attain current and relevant information on the trends, technology and solutions of the industry.

28,5000 Energy Professionals 100+
Countries

35m+

USD of potential business reported during OGA 2024



EVENT DETAILS

**HOME** 

MARKET INTELLIGENCE

BENEFITS



## Market Intelligence

Over the years, Malaysia has strategically strengthened its role in supporting the oil and gas value chain, both domestically and regionally. This aligns with the country's goal of becoming a regional oil and gas hub. As the second-largest oil producer in Southeast Asia and the fifth-largest global LNG exporter, Malaysia plays a key role in the industry. In the APAC region, the oil and gas sector is projected to see \$852 billion in investments by 2030.

In the upstream sector alone, APAC has 269 projects underway (142 in planning and 127 in development) amounting to \$231 billion. The midstream sector closely follows, with 172 projects (61 in planning and 111 in development) valued at \$181 billion. The downstream sector has 175 projects (57 in planning and 118 in development), contributing \$440 billion to the total investment.

Alongside this thriving oil and gas industry, the APAC region's offshore wind market has gained momentum, supported by substantial investments that are expected to reach a CAPEX of \$222 billion by 2030. China, South Korea, Taiwan, Japan, and Vietnam lead this sector, while emerging markets like Australia, the Philippines, India, and New Zealand are increasingly attracting attention in the offshore wind space.

In addition, the APAC region is accelerating its energy transition with investments in carbon capture and hydrogen, with 280 projects planned by 2030-71 in carbon capture and 209 in hydrogen. National hydrogen strategies are in place in countries like India, Japan, Australia, China, South Korea, and Singapore, with additional countries in the region actively preparing their strategies. As regulatory frameworks evolve, APAC is emerging as a key market for carbon capture, led by Australia and joined by growing efforts in Indonesia, Malaysia, and China. Given the region's reliance on coal-fired power, carbon capture is anticipated to play a critical role in supporting decarbonization strategies across APAC.

> \$852 Billion APAC O&G CAPEX

\$945 Bilion APAC Renewable **CAPFX** 

3033 Projects Tracked on

**DataStream** 

**MARKET INTELLIGENCE** 

**BENEFITS** 

**YOUR STAND** 

COSTS

HOW TO **BOOK** 



# **Benefits** of Participating on the UK & EIC Pavilion

Being part of the UK & EIC Pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



1-2-1 meetings to secure business & widen networks (subject to availability)



VIP visitors & pavilion tours (subject to availability)



Dedicated project manager



Appointed EIC freight partner & stand designer



Help to identify potential partners & customer



Company profile in the EIC group brochure

HOME EVENT DETAILS

MARKET INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO BOOK

# **Your Stand**

### Shell scheme package



- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits

#### Pod package:



LOGO

- Branded pod
- 1 power outlet
- Access to EIC Lounge
- 1 high chair
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits





\*Example image

# Costs

(Excluding VAT)

**Shell Scheme Stand** 

**EIC Member** 

Non Member

£790

£840

Per m2

Per m2

Pod

**EIC Member** 

Non Member

£2,500

£2,800

**Example Costs** 

9m2 from

£7,110

12m2 from

£9,480

15m2 from

£11,850

#### **Additional Costs**

Premium Corner Fee

Main isle
Applicable to stands 01,02

£350

Corner Fee
Applicable to stands 07,08

£250

Sub Exhibitor Fee (Optional)

£150

HOME EVENT DETAILS

MARKET INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

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## How to Book

To secure your space, please complete your booking form <a href="here">here</a> and return to:

internationaltrade@the-eic.com



## Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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**FX Payment Partner:** 





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MARKET INTELLIGENCE

BENEFITS

YOUR STAND